Monthly Marketing Content Calendar
July 2019

Monday	Tuesday	Wednesday	Thursday	Friday
1 Facebook post promoting blog First-time home buyer? Here are some suggestions for getting it right the first time: https://www.sentemortgage.com/getting-it-right-the-first-time/	2 Social media post Considering buying a home? Experts bust the most common mortgage myths that hold buyers back. https://bit.ly/2XffQgO	3 Social media post Mortgage rates will remain low, and other housing trends for the remainder of 2019. https://yhoo.it/2XmJQqg	4 Social media post Happy 4th of July!	5 Facebook post TBD
8	9 Social media post Whether it's your first time or not, buying a home is easier if you follow certain key steps. https://bit.ly/2KpS9f1	10 Facebook post TBD	11 Social media post As you gear up to apply for a mortgage, it pays to know what to expect. .https://bit.ly/2x2SsU3	12 Facebook post TBD
15 Facebook post promoting blog Buying your first home? Here are some mortgage basics you could find helpful. https://www.sentemortgage.com/mortgage101-first-time-home-buyers/	16 Social media post A majority of consumers think it is much harder to qualify for a home loan than it actually is. https://cnb.cx/2XIBdTG	17 Facebook post TBD SMM email #1	18 Social media post 5 important mortgage tips for first-time homebuyers https://bit.ly/321S4DQ	19 Facebook post TBD
22 Facebook post TBD	23 Social Media Post New homebuyer's top 3 regrets, and how you can avoid them https://bit.ly/2XfuwfH	24 Facebook post TBD	25 Social Media Post First-time homebuyer? Considering buying a fixer upper? Here are 5 things you should know. https://bit.ly/2XD8vXB	26 Facebook post TBD
29 Facebook post TBD	30 Social Media Post First house? 4 things you need to know about homeowners insurance. https://bit.ly/2XbWm7L	31 Facebook post TBD SMM email #2: Everfi Module https://bit.ly/2RHbBnZ		