Sente MORTGAGE

Monthly Marketing Content Calendar
August 2019

Monday	Tuesday	Wednesday	Thursday	Friday
			1 Social media post 15 ways to set your kids up to win with money at any age. https://bit.ly/2EXxBmD	2 Facebook post Friends & followers in Arkansas – today starts your tax-free shopping weekend! Not in Arkansas? Find your tax-free weekend here. https://bit.ly/2XtFIVp
5 Facebook post It's never too early to start teaching children how to be financially savvy. We have collected best practices and tools to help get you started. https://bit.ly/2K1Lwy4	6 Social media post 5 ways parents can teach their children about money from a very early age. https://bit.ly/2MnhNRC	7 Facebook post Welcome Vince Chacon	8 Social media post It's that time of year again! Here are a few tips to save on back-to-school shopping. https://bit.ly/2O1kOcX	9 Social media post Tax free weekend starts today in Texas. Find eligible items here. https://bit.ly/2tK8GBy
12	13 Social media post Using debit cards for kids to teach them about budgeting and saving—what you need to know. https://bit.ly/2Gyf5Vw	14 Facebook post TBD SMM email #1	15 Social media post Teach financial wisdom to kids in a way that will benefit them their whole lives. https://nbcnews.to/2Y84zzn	16 Facebook post TBD
19 Facebook post TBD	20 Social Media Post Teaching kids to be more attentive could increase their earning potential. https://cnb.cx/2OqHLpO	21 Facebook post TBD	22 Social Media Post Young Americans anticipate being financially independent several years earlier than their parents expect them to. https://bit.ly/2YphTuh	23 Facebook post TBD
26 Facebook post TBD	27 Social Media Post How first-generation college graduates can create a healthier money mindset. https://bit.ly/2Zm649y	28 Facebook post TBD SMM email #2	29 Social Media Post Young America's path to financial security is littered with some new landmines. https://bloom.bg/2OhLfed	30 Facebook post TBD