Sente MORTGAGE

Monthly Marketing Content Calendar
April 2019

Monday	Tuesday	Wednesday	Thursday	Friday
1 • Facebook post TBD	2 • Social media post April is Financial Literacy Month. But what is financial literacy, and why is it important? https://bit.ly/2NmhGnQ	3 • Facebook post TBD	4 • Social Media Post Want to improve your financial literacy? Check out these financial pitfalls and learn how to avoid them. https://bit.ly/2HMZwvs	5 • Facebook post TBD
8 • Facebook post TBD	9 • Social Media Post Here are four actions you can take this month to increase your financial literacy. https://bit.ly/2WGom3D	10 • Facebook post TBD	11 • Social media post Whether you are new to having debt or not, knowing a few key points could help you resolve your debt and potentially save as well. https://bit.ly/2uBJE6m	12 • Facebook post TBD
15 • Facebook post TBD	16 • Social Media Post Stressed about money? Quickly assess your financial wellness, https://bit.ly/2UhT9WP	17 • Facebook post TBD	18 • Social Media Post Living with financial regrets? Learn from the mistakes of these 6 successful businesswomen. https://bit.ly/2HO8jxk	19 • Facebook post TBD
22 • Facebook post TBD	23 • Social Media Post Could a course in personal finance help teens make smarter borrowing decisions? https://bit.ly/2IW7JyW	24 • Facebook post TBD	25 • Social Media Post Money-smart kids become money-smart adults. https://bit.ly/2V9h481	26 • Facebook post TBD
29 • Facebook post TBD	30 • Allowances can be an important part of kids' early financial education. Here's how to make the most of this tool. https://bit.ly/2Uossjg			