Sente MORTGAGE

Monthly Marketing Content Calendar
January 2019

Monday	Tuesday	Wednesday	Thursday	Friday
	1 • Facebook post Happy 2019!	**2** • Facebook post TBD	**3** • Social media post Learn how to calculate your net worth--and why it matters. http://ow.ly/IOnV50k4qa3	**4** • Facebook post TBD
7 • Facebook post TBD	**8** • Social media post Learn how your net worth compares to other households in the U.S., and which key numbers to focus on for everyday financial decisions. http://ow.ly/rOj650k4taK	**9** • Social media post Announcement of Chad Hartsfield/new Arkansas branch	**10** • Social media post Is your net worth higher than average? And why does it matter? http://ow.ly/w1gI50k4tbF	**11** • Social media post Announcement of new MB in Arkansas, Rich Allensworth,
14 • Social media post Announcement of new MB in Arkansas Julie Skach	**15** • Social media post Manage your money better using these 5 money rules to increase your net worth. http://ow.ly/QbfH50k4tpb	**16** • Social media post Announcement of new MB in Arkansas, Robert Brown	**17** • Social media post Student loans are hurting Millennials' net worth. http://ow.ly/AmJQ50k4tqq	**18** • Facebook post New MB announcement J T Troutner Houston Echo office
21 • Facebook post TBD	**22** • Social Media Post 5 ways to shore up your net worth in 2019. http://ow.ly/q4v050k4tsy	**23** • Facebook post TBD	**24** • Social Media Post Owning a home is one of the easiest and fastest ways to build wealth and grow your net worth http://ow.ly/5Mpo50kasiu	**25** • Facebook post TBD
28 • Facebook post TBD	**29** • Social Media Post 5 tips on how those with a higher income can build wealth. http://ow.ly/xMrV50katmr	**30** • Facebook post TBD	**31** • Social Media Post Your network is your net worth. http://ow.ly/omC050kaunb	