Monthly Marketing Content Calendar
November 2018

Monday	Tuesday	Wednesday	Thursday	Friday
*Social media posts will be added on the Sente Facebook, Twitter, and LinkedIn pages. **Facebook posts will be added on the Sente Facebook page only. Your content suggestions for posts are always welcome!			**1** • Social media post* Is the mobile payment innovation coming at the cost of consumer financial literacy? http://ow.ly/SCWT50jwSPJ	**2** • Facebook post** Bastrop Open House event post with pictures
5 • Sente Blog Post #1 on monthly topic: • Facebook post promoting Houston Grand Opening	**6** • Here are a few best practices that could help you have an even more secure mobile payment experience. http://ow.ly/SeFb50jAZsD	**7** • Facebook post** promoting Katy Grand Opening	**8** • Social media post* Walmart puts a new spin on mobile payments. http://ow.ly/hEpv50jwWKO	**9** • Social media post* Announcement of new MB Nuzhat Latif
12 • Social media post* Announcement of new MB Chris So	**13** • Social media post* Tips for using mobile payment services more wisely http://ow.ly/kRAi50jwTCC	**14** • Social media post* Announcement of new MB Mat Russo	**15** • Social media post* Americans are much more reticent than other areas of the world to embrace mobile payment. http://ow.ly/byHd50jwWNi	**16** • Social media post* Announcement of new MB Drew Russo
19 • Sente Blog Post #2 on monthly topic • Facebook post promoting blog	**20** • Social media post* 8 Things you no longer need to keep in your wallet. http://ow.ly/FGfD50jwWM0	**21** • Social media post* Announcement of new MB Evelyn Nieto	**22** • Social media post* Happy Thanksgiving from Sente Mortgage, and may your day be filled with much for which to be thankful.	**23** • Facebook post TBD**
26 • Facebook post** Eli TDHCA top regional LO Q3	**27** • Facebook post** 5 ways new tech, including mobile payment, will change your holiday shopping experience this year. http://ow.ly/lyMD50jBln1	**28** • Facebook post TBD**	**29** • Social Media Post** With mobile payment apps on the rise, could the dollar be dying? http://ow.ly/r4Zu50jBm7Z	**30** • Facebook post TBD**